



SA's biggest boating extravaganza

South Australia's biggest Boating Extravaganza, to be held on Sunday, February 27, at the Marina Hindmarsh Island from 10am to 5pm, will feature a large range of boats and exhibitors, sure to please any boating fan.

Andrew Chapman, developer of the Marina Hindmarsh Island, says the event will be a fun, family day out.

"Aside from the extensive range of boats on show, there will be information and displays on marine pursuits, on-water tourism and holidays

and Boating Clubs," Mr Chapman said.

"And while mums and dads are enjoying fine local Fleurieu Peninsula produce, wine and live jazz music, children can enjoy a host of activities, including clowns and face painting.

"It will be a perfect family day out."

All guests will be invited to enjoy a tour of The Marina residential area by boat, while sipping on a glass of wine and enjoying some fine local produce.

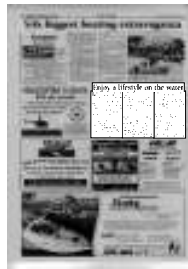
Bookings are essential for boat tours around The Marina Hindmarsh Island and can be made prior to or on the day at the Sales and Information Centre located in the Marina Office. Tours will depart at 11am, 1pm and 3pm.

Gates open from 10am and will close at 5pm. Entry is free.

For further information, visit www.tmhi.com.au or phone 8555 7300.



▲ **FAMILY DAY OUT...** South Australia's biggest Boating extravaganza will be held from 10am to 5pm on Sunday, February 27 at The Marina Hindmarsh Island.



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Enjoy a lifestyle on the water

Luxury cars and new homes are taking a back seat to boats, as South Australians use their discretionary spending power to enjoy a lifestyle on the water.

At the close of the 2003/04 financial year, there were 51,844 registered powerboats in SA, believed to be the highest per capita boat ownership in Australia.

Latest figures from the Boating Industry Association of SA show that a total of 3524 new boats were registered in the 2003/04 financial year, more than double the 1616 registrations in the 1999/00 financial year.

Andrew Chapman, developer

of The Marina Hindmarsh Island, the Southern Hemisphere's largest freshwater marina, said demand for opportunities to view a range of boats in action on the water had encouraged the Marina Hindmarsh Island to host a Boating Extravaganza on February 27.

"The Boating Extravaganza will give South Australians the chance to 'try before they buy' with more than 50 boats on show," Mr Chapman said.

"There had been a 45 per cent leap in annual boat sales at the Marina with more than \$4.5 million worth of boats sold in the 2003/04 financial year, and we have found that people really

enjoy getting out on the water and trying a selection of boats first," he added.

SA boating enthusiasts will be in their element at the Boating Extravaganza – the only interactive on-water event of its kind to be held in SA this year.

Boat manufacturers on display will include Bayliner, Mustang, Chaparral, Tabs, Trailcraft, SeaQuest, Sugar Sands, Cox Craft, Trophy, Goolwa Craft, Terrara, Blue Finn and Sea Jay's.

An exciting range of boats and exhibitors will utilise the Marina's world-class facilities and visitors are invited to view and participate in a host of on-water boating demonstrations.